



FADA and Artsy

<u>Artsy</u> offers a centralized online platform to promote your program globally, expand your client base, and support gallery operations with our suite of cloud-based and mobile tools.

Take a look at our <u>Gallery Partnerships Overview</u> to explore Artsy's services for galleries. FADA members <u>Contessa Gallery</u> and <u>Jonathan Novak</u> are among the 1,000+ galleries that have been selected to promote their programs on Artsy year round.

Artsy is excited to extend a special partnership offer to FADA member galleries:

- FADA galleries that apply for partnership will receive a personalized consultation from a member of our Gallery Partnerships Team.
- In addition, FADA galleries will be extended a one-month free discount on their annual Artsy subscription at the Preferred and Premium levels or a full year of complimentary access to <u>Artsy Folio</u> at the Standard level (rates below):
- Artsy Standard \$5,100/yr or \$425/month
- Artsy Preferred \$6,600/yr or \$550/month (normally \$7,200/yr or \$600/month)
- Artsy Premium \$11,000/yr or \$915/month (normally \$12,000/yr or \$1,000/month)
- FADA galleries that apply will be added to Artsy's popular <u>Insights for Galleries</u> mailing list, containing key tips and tricks for optimizing online promotion and sales.

If you're interested in taking advantage of this offer, please APPLY HERE.